## Program **Milestones**

PROGRAM MILESTONE	STARTS	TIME
One-on-one call with TSR team!  Learn about what you can expect from the program  Receive a link to the safety culture survey	Week 2	45 mins
TAKE ACTION: Survey your Employees  Distribute the quick 10 minute survey to your employees	Week 2	10 mins
Meet the Group!  Pre-read: FOCUS on Fleet Safety Program Guide  Meet the cohort  Discuss the program  Learn how to access the Focus on Fleet Safety Portal	Week 3	1 hr
Workshop 1: Vision Zero Roadmap Pre-read: Content  = Establishing a vision zero mindset. Presenter: NYC DACS  = The business case for safety. Presenter: TBD  Craft a safety vision statement for your organization	Week 4	45 mins
Workshop 2: Compliance, Culture & Leadership Pre-read: FOCUS on Leadership Best Practices Guide  Compliance: SMS Standards. Presenter: Republic Services  Culture: The FOCUS on Safety. Presenter: Oworky  Leadership: Ensuring compliance by strengthening culture. Presenter: UPS  Apply the FOCUS model to your role as a leader	Week 5	45 mins
TAKE ACTION: Complete the FOCUS Fundamentals eLearning modules Resources  - Access modules through the FOCUS on Fleet Safety Portal	Weeks 5-6	30 mins
Workshop 3: Action Planning  Pre-read: Personalized Survey Report  Indicators of Performance. Presenter: Qworky or Council Champion  How to read your report. Qworky  Construct an action plan (using survey results and best practices)	Week 6	45 mins
Workshop 4: Technology & Telematics  Pre-read: FOCUS on Technology Best Practices Guide  Learn about available technology and telematics. Presenter: Volpe  Discuss implementation with the specialists. Presenter: Action Auto Group	Week 7	45 mins
TAKE ACTION: Form an Internal Telematics "Group / Team"  - Team Goals: Decide on vendor and work together to manage change	Week 7	1 hr
TAKE ACTION: Decide on Vehicle Safety Technology Vendor Resources  - FOCUS on Technology Best Practices Guide - Technology Quick Guide	Weeks 8-9	approx. 5 hrs
Implement Technology with the help of our expert installers!	Week 10-13	approx. 10 hrs

Workshop 5: Training & Development  Pre-read: FOCUS on Training and Development Best Practices Guide  Learn about benefits of a well-trained workforce  Discuss the implementation of your free development programs	Week 14	45 mins
TAKE ACTION: Train-the-Trainer Development for selected Trainers / Mentors Resources  - eLearning modules: (1) Training Fundamentals (2) Coaching for Safety	Week 14-15	30 mins
TAKE ACTION: Driver Development Training Program  Begins with workshop Resources Online curriculum Optional skills course exercises and Behind-the-Wheel (BTW) training guide	Week 16 - 21	2-3 weeks
TAKE ACTION: Start using the Technology to Coach your Drivers Resources Coaching guide Communication checklists	Week 21	On-going
TAKE ACTION: Survey your employees	Week 23	5 mins
TAKE ACTION: Survey your employees  TAKE ACTION: Start the On-Going Safety Culture Campaign Begins with workshop Resources Safety culture kits (includes videos, posters, coaching cards)	Week 23 Week 16 or 24	5 mins  Approx. 1 hr
TAKE ACTION: Start the On-Going Safety Culture Campaign  Begins with workshop Resources		Approx.
TAKE ACTION: Start the On-Going Safety Culture Campaign  Begins with workshop Resources Safety culture kits (includes videos, posters, coaching cards)  Executive Coaching Structured coaching during weekly or bi-weekly sessions Sessions focus on strengths, progress, opportunities, and overcoming challenges On-call coaching	Week 16 or 24	Approx. 1 hr

